



**SEPT**  
**25**  
**11.4**  
A.M. P.M.  
 TRUSSVILLE  
 SPRINGS  
 TRUSSVILLE

CAHABA RIVER  
**FRY-DOWN**

FISH FRY | PRESENTED BY  
 CONTEST



&  
 BENEFITING  
 THE

**CAHABA RIVER SOCIETY**

**FOOD, FUN, MUSIC & KID'S ACTIVITIES**

{Think barbecue or chili cook-off crossed with a fish fry and  
 you're on the right track. It's not just a party – it's a fry down.} Ticket and other information at **FRYDOWN.COM**

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# 2011 FRY TEAM APPLICATION

## FRY-DOWN COMPETITION TEAM ENTRIES

Support Cahaba protection and enjoy a fine,  
delicious day with colleagues and friends  
under shady trees right by the river!



### CORPORATE & PRO TEAM SPONSORSHIP

\$500

- ~ Your Fry-Down team will compete for all awards except Community Braggin' Rights.
- ~ 6 free admission passes for team members
- ~ Your company will have (1) 10' x 10' canopy, (2) 6' tables and 3 chairs to use (but we recommend that you bring your own comfy chairs!) in the competitor area.
- ~ Your company will be allowed to hang a banner at the Fry-Down.
- ~ Your company will be recognized at our annual meeting, on the Cahaba River Society website and on the Fry-Down website (with links to your company's website) and in post-event media.
- ~ You will be able to use event materials in your company's advertising (content subject to approval by the Cahaba River Society).

### COMMUNITY TEAMS

\$200

- ~ Faith groups/churches, families and friends, homeowner and neighborhood associations, civic associations, sports groups, youth groups, etc.
- ~ Your team will compete for all awards.
- ~ Your company will have (1) 10' x 10' canopy, (2) 6' tables and 3 chairs to use (but we recommend that you bring your own comfy chairs!) in the competitor area.
- ~ 6 free admission passes for team members
- ~ Your group will be allowed to hang a banner at the Fry-Down.
- ~ Your group will be recognized at our annual meeting, on the Cahaba River Society website and on the Fry-Down website (with links to your group or personal website) and in post-event media.

**We provide the catfish and you fix it any way**, fried, sauteed, grilled etc., for the judges and tasting by the crowd. We provide a tent, table and serving ware, you bring your cooking equipment (no electricity!), sides & fixin's.

Vie to win unique fry pan trophies for Best Overall, Best Flavor, Most Creative, Skinniest Fish, Best Presentation, Most Team Spirit, Community Braggin' Rights, and Crowd Favorite.

**To Apply:** contact Kim Adams, 205-322-5326, [kim@cahabariversociety.org](mailto:kim@cahabariversociety.org).

Watch [www.frydown.com](http://www.frydown.com) for updates!



# 2011 CAHABA RIVER FRY-DOWN FRY COMPETITION INFORMATION AND APPLICATION

The **Cahaba River Fry-Down** will be held on Sunday, September 25 from 11 A.M. - 4 P.M. at Trussville Springs, Trussville, Alabama. This event will benefit the Cahaba River Society and its mission: restoring and protecting the Cahaba River watershed and its diversity of life. For more information and event location, please visit [www.frydown.com](http://www.frydown.com).

We are currently accepting applications for fry-teams. Metro area businesses, restaurants, community organizations, church groups, families and groups of friends are all encouraged to participate. We anticipate a large crowd and lots of fun for the whole family down by the riverside. A major highlight of the event will be the fish fry (or grill, sauté, etc.) competition, judged by local celebrities and lead by our Chief Chef George Sarris of The Fish Market. Other events have barbecue competitions and chili cook-offs, but this is the region's only fish fry-down! Other highlights of the day include "Conservation Stations," interactive water activities for all ages, a "Small Fry" area with tons of activities for kids, live music and delicious food and refreshing beverages. The day is sure to be a big success!

## **FRY COMPETITION INFO**

Our competition will have a community feel to it. This competition is meant to showcase the spirit of each company/organization, so we encourage you to enjoy yourselves and use this event as a great team building and/or marketing opportunity.

Prizes will be awarded for a wide-range of categories. Please know that teams do not have to limit themselves to fried applications; we encourage you to prepare it fried, grilled, or sautéed—whatever fits your fancy!

The competition will include a panel of high-profile judges who will lead the scoring, and you can expect these categories: Best Flavor, Most Creative, Crowd Favorite, Best Presentation, Best Overall, Skinniest Fish, Team Spirit Award, and The Community Braggin' Rights Award.

## **GUEST TASTING INFO**

As part of the event, Fry Teams will be encouraged to offer samples to attendees. (In order to qualify for "Crowd Favorite" category, you must offer samples.) Samples should include a bite-size portion of fish (or hushpuppy, side item, etc.– team's choice!). CRS will provide serving cups for samples and a dish for presentation to the judges. Samples will be provided on first-come, first-served basis. Once your samples have run out, you may close down your tasting station. (\*Be sure you have enough product to separately serve the judges!). **One week prior to the event, we will notify you of the crowd tasting and judging schedule.**

## **WHAT WE WILL PROVIDE**

- ~ The fish you will prepare for tasting & judging
- ~ (6) free admission passes for team members
- ~ (1) 10x10 canopy, (2) 6' tables (one prep/one service) and 3 chairs (we recommend you bring your own – comfier!)
- ~ A potable water source near the fry competition area
- ~ Basic team name sign onsite
- ~ Upon request, we can provide fryer and propane tank (\$150 includes full kit that is yours to keep after the event).

## **WHAT WE DO NOT PROVIDE**

- ~ Power, water or gas hookup

## **WHAT YOU WILL PROVIDE**

- ~ All spices, batter mix, side dishes – e.g. all food except the fish
- ~ All cooking equipment, gear & utensils, unless you request a fry setup (above)
- ~ A fancier team name sign if you wish, any tent decorations & uniform/costumes
- ~ Your company can hang a banner at your assigned Fry-Down tent

## **ADDITIONAL GUIDELINES**

- ~ *Please use foodservice gloves when preparing and plating your dishes.*
- ~ *Ensure that all items are cooked properly and at safe temperatures.*

## **SETUP INFO**

**One week prior to the event, we will contact you with detailed information regarding setup schedules and instructions. Park maps will also be emailed.**

Please don't hesitate to contact us with any questions.

You may email Kim Adams at [kim@cahabariversociety.org](mailto:kim@cahabariversociety.org) or call 322-5326.



# 2011 CAHABA RIVER FRY-DOWN FRY TEAM APPLICATION

**- FULL BALANCE IS DUE WITH APPLICATION -**

Submit application & make check payable to:

Cahaba River Society, 2717 7<sup>th</sup> Ave. S., Ste. 205, Birmingham, AL 35233

**or**

submit application via email to Kim Adams at [kim@cahabariversociety.org](mailto:kim@cahabariversociety.org)  
and call 205-322-5326 with credit card payment and to confirm application receipt.

**APPLICATIONS ARE DUE NO LATER THAN September 15, 2011!**

**APPLICATIONS ARE NOT COMPLETE WITHOUT PAYMENT AND SIGNED LIABILITY RELEASE.**  
**FRY TEAMS ARE ACCEPTED ON A FIRST COME-FIRST SERVED BASIS**

1. I acknowledge that I am independent from Cahaba River Society (CRS).
2. FRY-DOWN is a rain or shine event. No refunds. Water, gas and/or electricity connections not provided by CRS. The location of all fry teams will be assigned by CRS.
3. CRS is not responsible for any lost, stolen, or damaged property while at FRY-DOWN.

**\*FRY-TEAM NAME (PRINT):** \_\_\_\_\_

**\*TEAM MEMBERS (LIST):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*TEAM SECRET WEAPON (Your creative spark!):** \_\_\_\_\_  
\_\_\_\_\_

TEAM CONTACT PERSON'S NAME: \_\_\_\_\_

CONTACT PHONE PRIOR TO EVENT# \_\_\_\_\_

CONTACT CELL NUMBER FOR DAY OF EVENT # \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**ENTRY FEES**

\_\_\_\_\_ \$500 – Corporate Team Entry Fee **OR**

\_\_\_\_\_ \$200 Community Team Entry Fee

\_\_\_\_\_ \$150 – Yes, please provide fryer and propane kit for additional \$150.

\_\_\_\_\_ **Total Enclosed**

\*This information will be used to create an online profile for your team, to be posted at [www.frydown.com](http://www.frydown.com) and announced through social media/networking applications. If you'd prefer we not post this information, please just let us know.

Questions? Contact Kim Adams, [kim@cahabariversociety.org](mailto:kim@cahabariversociety.org) or 205-322-5326



# 2011 CAHABA RIVER FRY-DOWN

## RELEASE OF LIABILITY (Read before signing)

**IN CONSIDERATION OF** being permitted to participate in the Cahaba River Society Fry-Down event, I do for myself, company, legal representatives, heirs and assigns, hereby release and discharge the Cahaba River Society, its officers, directors, employees, members, volunteers and event coordinators (hereinafter "Releasees") from any and all liability, loss, damage, action, cause of action or claim resulting therefrom, on account of injury or damage, whether caused by the negligence of the Releasees or otherwise, while participating in said event.

I do hereby assume full responsibility for the risk of injury or property damage while participating in the event. Further, I hereby waive any claims, causes of action, actions or liability against the Releasees as a result of the event.

*(Please sign below. If you are signing on behalf of a company or organization, please indicate the company or organization name and your title )*

**IN WITNESS THEREOF, I have executed this Release, on this date**\_\_\_\_\_.

**Company / Organization Name:**

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**Your Name & Title (print please):**

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**Your Signature:** \_\_\_\_\_

**WE LOOK FORWARD TO SEEING YOU THERE!!**

**WE ARE ANTICIPATING A GREAT EVENT!!**